



We create relentlessly practical podcasts that help business owners **get more mileage** from their content, **network** with other experts and professionals, **connect** with existing audiences, and **generate** new business.

One Stone Creative is the podcast production agency for those who are **podcasting for business**, and will take on the heavy lift of production and project management so you can spend your time running your business.

**PODCAST PRODUCTION**

\$50-\$75/EPISODE

**MICRO-PODS**

**Includes:**

- 2, 3 or 5 episodes a week - 1-3 minutes long.
- Prompts for all episodes
- Batch recording with a producer
- Edited video, audio and transcript
- Complimentary podcast hosting

\$375/EPISODE

**PRO**

**Includes:**

- Episode (interview) production - up to 45 minutes.
- Show notes
- 1x Social media copy
- 1x Quote graphic
- 1x Title graphic
- MP4 version of episode
- 1x Captioned reel
- Scheduling on host.

And: **Stats and Metrics Tracking**  
+ **As-Needed Strategy Calls.**

\$500/EPISODE

**CONCIERGE**

**Includes:**

- Everything in Pro +
- Expanded show notes
- Guest kit and notification
- 2x Extra social copy
- 2x Extra graphics
- 2x Extra reels

And: Scheduling on your **Website, YouTube and Social Media Platforms**

AUDIO: \$1500  
VIDEO: \$2000

**PODCAST KICKOFF**

Start Your podcast off on the right foot with the strategy, branding and structure you need. **You'll get:**

- A strategic plan for your show with metrics to track
- A custom episode template for easy recording
- Show identify including cover art, music and VO
- Recording consultation and troubleshooting
- 5 minute trailer episode and tech submission support

\$497

**STRATEGY AND ACTION PLAN**

In a Business Podcast Blueprints Strategy and Action Plan, **you'll get:**

- A plan to optimize your show for more value
- A custom list of metrics to track, and the infrastructure to track them.
- Audit and review of your current processes
- Feedback on your audio, content and promotions

*Any show can be made in video for an additional \$75/episode, and all plans can be customized based on length, number of hosts and guests, and assets required.*

AUDIO: \$5000  
VIDEO: \$7000

**PODCAST SPRINTS**

*12-Episode Solo or Co-hosted Audio Podcast Season*

**Tell us about your business and goals, then:**

- Receive a custom-designed podcast season outline (with scripts!) based on your business and area of expertise, and
- Record all solo or co-host episodes in a virtual studio with a producer over 2 recording sessions.

Hosting, strategic support, and promotional assets included.

"I wouldn't have to do any work, other than record something weekly."

**Gini Dietrich**

*Founder and CEO of Arment Dietrich*

"...they bring not only efficiency to your podcast production but real value for your entire operation."

**Tom Fox**

*The Compliance Evangelist*

"Our podcast continues to increase in rankings and has brought so much new business."

**Mary Ann Faremouth**

*Consultant · Author · Speaker · Faremouth & Company*

**COMPLIMENTARY PODCAST STRATEGY SESSION:  
[ONESTONECREATIVE.NET/STRATEGY](https://onestonecreative.net/strategy)**